

CHILDREN OF THE CITY

Champions of

HOPE



Benefit Gala

Special
Guest of Honor
**GWYNETH
PALTROW**

HOPE

Please note the date of
the Gala has changed to
July 29, 2009

GALA 2009

Wednesday, July 29, 2009

Special Guest of Honor: Oscar and Golden Globe Award-winning actress

Gwyneth Paltrow

Master of Ceremonies: **Bill Evans** of Eyewitness News

2009 Children's Champion Award Recipients:

Councilwoman Sara M. Gonzalez, Richard Mahler, and John Abi-Habib

6:30pm Cocktails—7:30pm Reception

Tribeca Rooftop

2 Desbrosses Street, New York

(between Hudson & Greenwich Street)

BUSINESS ATTIRE ■ RSVP CARD ENCLOSED

Sponsorship Categories

\$50,000: Event Sponsor

Sponsor will receive name recognition as event benefactor and receive Company name/logo featured in all printed materials including all press releases, print & electronic media, invitations & display ads. Sponsor will also receive premium advertising space in Tribute Journal, company name/logo prominently featured on atmosphere / room / screen signage, and two Premiere tables of 8 in Diamond location.

\$20,000: Sponsor a Crisis Intervention Project

Sponsorship will receive name recognition as chair of project to provide Crisis Interventions in all publications and communications. Results of interventions will be updated throughout the year. Sponsor will receive Gold-level seating for 8 guests and Advertising space in Tribute Journal. In addition, your Company name/logo will be featured as a Project Sponsor in all printed materials for one year.

\$15,000: Sponsor an Academic Development Project

Sponsor will receive name recognition as chair of one of the following projects to benefit after school programming:

:Create Success Tutor Excellence Honoree. This sponsor would be acknowledged for funding that would provide 200 hours of on site professional development including tutor training, class room supervision, evaluation, and reporting.

:Create Success Library Expansion Honoree. This sponsor would be acknowledged for funding that would supply additional books and educational supplies to meet the growing needs of our after school.

Sponsors will receive Gold-level seating for 8 guests and Advertising space in Tribute Journal.

\$10,000: Sponsor a College Bound Project

Sponsor will receive name recognition as chair of project to benefit under-served high school students with assistance in College advisement, application process, financial help opportunities, formal interview training. Sponsors will receive Sapphire-level seating for 8 guests.

\$5,000: Sponsor a Child

Sponsor will receive name recognition at Gala as supporting one disadvantaged child with a comprehensive plan of success. Sponsorship provides child with professionally supported relationships with mentors and educators that have a direct and measurable impact upon their life. Sponsors will receive silver level seating for 8 guests and recognition in the Tribune Journal.

Advertising Opportunities are also available. For more information, please contact us at (718) 436-0242 ext. 20

2009 Benefit Gala Children of the City

Wednesday, July 29 2009 • Tribeca Rooftop, New York

- | | |
|--|--|
| <input type="checkbox"/> \$50,000 Event Sponsor | <input type="checkbox"/> \$5,000 Sponsor-A-Child |
| <input type="checkbox"/> \$20,000 Crisis Intervention Sponsor | <input type="checkbox"/> \$3,000 Table of 8 Guests |
| <input type="checkbox"/> \$15,000 Academic Development Project | <input type="checkbox"/> \$ 375 Individual Seats _____ |
| <input type="checkbox"/> \$10,000 College Bound Project | |

I cannot attend, but enclosed is my tax-deductible contribution of _____

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Please **RSVP** by July 15, 2009. For more information, contact Melissa Perez (718) 436-0242 ext. 20

Champions of Hope

FOUNDER &
EXECUTIVE DIRECTOR
Joyce Mattera

BOARD OF DIRECTORS

Rocco Basile, Chair
Robert Bernstein
John Corallo

Gerald Curatola
James Dopman
John Abi-Habib
John Heyer

Richard Johnson
Elizabeth Lanza
Richard Mahler
Julia Masi

Regina Stafford
Vickie Del Toro
Louis Tranese
David Tyree

gala

WEDNESDAY, JULY 29, 2009

visit our website for more info:
www.childrenofthecity.org

740 Fortieth Street
Brooklyn, New York 11232
(718) 436-0242 ext. 20